

SHOWCASE Insertion Order



Institution _____ Order Date _____

Contact Person/Title _____

Phone (____) _____ Fax (____) _____ Email _____

Address _____

Contact for logo, 245 characters of text, and photo Name: _____

Email _____ Phone: _____

FALL 2009 EDITIONS: *Please check all in which you'd like to place your 1/6 page Showcase ad:*

New York \$975 (80,000 circulation)

New England \$975 (80,000 circulation)

New Jersey \$850 (60,000 circulation)

Ohio \$850 (60,000 circulation)

Pennsylvania \$850 (60,000 circulation)

DE, MD, VA, WV \$850 (60,000 circulation)

Total Issues X \$975 = \$ _____ Total Issues X \$850 = \$ _____ Total Ad Cost \$ _____

Yes, for an additional \$100 I'd like my school to be listed on **student-source.com**

Yes, for an additional \$100 I'd like to include my open house list in the *Student Source* Open House Schedule. Please have your production department contact me for details.

\$ _____ **TOTAL ADVERTISING and LISTINGS as selected above**

Signature

Date

Advertiser agrees to all terms and conditions listed on the 2009 Student Source Rate and Media Kit. Cancellations for this ad will not be accepted after the closing date. The publisher shall have no liability to any advertiser because of failure to complete accepted advertising orders due to acts of God, strikes, work stoppages, fires, accidents, postal delays, or any circumstances beyond the publisher's control. The publisher reserves the right to reject any advertising they feel is representative of products, goods, services or ideas with which they prefer not to be associated.

Please sign and return one copy via fax or mail to:

Higher Education Marketing Associates (HEMA, Inc.)

PO Box 202, Melrose, NY 12121-0202

Fax: 518-237-1463

Phone: 888-466-4711

Email: info@student-source.com

THANKS FOR YOUR ORDER!