

# College & University Bulletins

## REGIONAL BULLETINS

**Reach Highly Targeted College-bound Students**  
*Directly in their Homes!*

### CHOOSE FROM 10 NORTHEAST REGIONS:

Albany, NY  
Buffalo, NY  
Syracuse, NY  
Rochester, NY  
Worcester, MA

Springfield, MA  
Northern New England  
Hartford, CT  
Long Island, NY  
Westchester County, NY

### HERE'S HOW IT WORKS . . .

- ▶ All Co-Op mailers are mailed to the homes of college-bound high school Sophomores & Juniors in various Northeast regions
- ▶ Mailed directly to 10,000 qualified students
- ▶ You provide 50-60 words of text - no additional work required
- ▶ Cost is only \$1,900 per college
- ▶ Prospective leads are emailed to you as Excel files

*Please note: Space is limited to 14 colleges & universities per Bulletin*

*To reserve your space, or for more information on closing and mailing dates  
call Bob Barlow at 888-466-4711 email: bbarlow100@aol.com or visit us at  
[www.HigherEducationMarketing.com](http://www.HigherEducationMarketing.com) or [www.HEMAinc.com](http://www.HEMAinc.com)*